



ServiceMaster By Hedden



Stay informed, subscribe to our quarterly newsletter today!

2018 - Third Quarter Newsletter



John Kruger Branch Manager

Our Madison location has a new Branch Manager! John Kruger joins our team with 25+ years of sales and branch management experience. He has an Associates degree in Engineering Electronics with certification in leadership and is a WI Licensed Contractor. His background and training made him the ideal choice to lead our Wisconsin branch.

John brings new ideas and a fresh perspective to his role. He is excited to use his skillsets in leadership, construction, and customer satisfaction to help serve our company and clients. John says that he loves the satisfaction of seeing the positive changes on projects we handle and helping people in their time of need.

Outside of work, John enjoys following pro sports, traveling, and spending time with his wife Linda, his two kids, Abbey (23) and Nick (21), and his two English Mastiffs, Stella and Zoey.

"Accountability and communication to yourself, your team, your clients, and your company is a must." These two items will be the foundation for the Madison branch.

Welcome to the team, John!

Mold – We’ve Got It Covered Before It Covers Everything!

Moisture, humidity, and darkness are all that mold needs to grow in your home or business. Mold is more than unsightly, it can also be harmful to your health. While not all forms of mold are dangerous and detrimental, many can have irritating effects on the human body. To minimize the potential of clean-up mistakes, call ServiceMaster by Hedden & Superior Construction Services. From start to finish, our certified technicians will provide complete mold remediation to your property.

Common mold hotspots include bathrooms and kitchens, as well as roofs, windows, and pipes where leaks can occur. After discovering a leak, it is crucial to have a professional inspect it to determine the extent of the water damage and prevent or treat the mold growth.

When mold grows, it releases spores into the air that attach to anything they can find. Because mold is airborne, it is often irritating to the lungs when inhaled and can cause allergy or asthma symptoms to flare up. Mold in your home or business should be investigated and taken care of by our trained professionals.

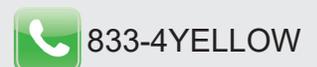
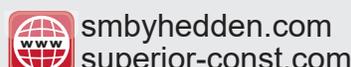
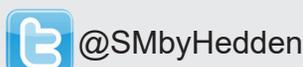
Our process for water and mold removal involves steps that are proven to bring success. Our technicians assess each unique situation to determine the extent of the growth and damage, then remove moldy material and contents, while also providing temporary storage for damaged items. Our Technicians then get to work doing air quality control and cleaning for the spores, making sure to sanitize and apply anti-microbial solutions to surfaces. Once the mold threat has been removed and treated, our seamless service provides you with repairs and reconstruction capabilities to complete the project. The entire process is done with unparalleled quality and speed to satisfy your needs and quickly get you back to your normal, everyday life.

Our Mold Services Include



- Full inspection & moisture assessment
- Removal of moldy materials & contents
- Air quality control & cleaning
- Sanitization & anti-microbial application
- Temporary storage for damaged contents
- Reconstruction & repair

Stay connected



The New Wave of Cleaning Technology



ServiceMaster by Hedden & Superior Construction Services is excited to announce that we have new equipment in our Maple Grove facility, the Fireline Content Restoration System. This system uses cutting-edge technology that provides consistently high-quality cleaning results for high-volume production.

After a fire or water loss occurs, our packout specialists will remove contents from a home or business, carefully place them into marked storage crates, and monitor the contents using internal tracking technology. The items are then brought back to our storage space where our highly-trained tech-

nicians thoroughly clean them to their pre-loss condition.

The Fireline Content Restoration System is known for its reliability and performance characteristics using the latest advancements in high component technology. From valuable keepsakes items tarnished by water damage to tools and picture frames that smell like smoke, the ultrasonic cleaning technology gently and thoroughly cleans both hard and delicate items without causing damage.

Ultrasonic cleaning removes impurities like soot, mold, and rust more effectively than traditional cleaning methods. We at ServiceMaster by Hedden & Superior Construction Services know how important our customer's belongings are to them, which is why it is essential for us to have such top-of-the-line equipment. The Fireline system is gentle on belongings, environmentally friendly – using only green detergents and controlled ultrasonic cleaning fre-

quencies. The Fireline System provides superior cleaning by removing foreign materials quickly and efficiently resulting in fast turnaround times.

Valuable items that were previously considered non-restorable can now be cleaned and restored. This lessens environmental waster, reduces expenses, and can help expand a home or business owner's restoration budgets. We are excited and proud to offer this cleaning technology in-house to our customers.

Want To Know More?

Contact our in-house expert



Becky Gilson

Fire Packout Production
Training Manager
651-271-7655

No Loss We Can't Handle



Last month, a large retail store in Longmont, CO was vandalized from an arson fire. The damage was so severe that it took 16 SRM employees and 51 laborers to clean up the loss.

The technicians and laborers had to take down, clean, and eradicate odor from each ceiling tile on the sales floor, offices, deli, bakery, prep kitchens, all restaurants, the optical area, and pharmacy. Some areas were so profoundly affected that demolition had to be completed. All shelves, walls, floors, freezers, windows, and carpets were thoroughly cleaned as well as the stores whole HVAC system. The team also power washed all the shopping carts, the store's sidewalk, and parking lot.

Our team worked through extreme temperatures – some days reaching over 100 degrees – and tight a deadline to complete the cleanup and restoration work on time. They worked quickly and diligently so that the store could restock their shelves and open for business. Specific areas of the facility were open to the public as our team worked. At times over 200 people were shopping in the store at once, while work was being done.

Despite the challenges faced by our SRM team, they were able to complete the job on time and get this store back to pre-loss condition in a little over a week and a half. We understand how important it is to stay open, even when the unexpected happens. Our capabilities and workforce allow us to tackle even the largest of losses while keeping businesses in business!



MIIAB Saints Game

This summer, MIIAB hosted a networking function at a St. Paul Saints game.

ServiceMaster by Hedden & Superior Construction Services proudly sponsored the event. Our Business Development Reps and Project Managers joined in all the excitement and even had a chance to meet the famous Mud-dana!

Thanks, MIIAB for hosting such a fun event and having us as a sponsor!

Mark Your Calendar

Insurance Agents CE Classes



Classes in Eagan, MN
• August 9, 2018

Classes in Maple Grove, MN
• October 18, 2018

Classes in Madison, WI
• September 27, 2018

For questions and registration, contact Merissa Eiler, meiler@smomg.com or 763-424-0126.

Stay connected

